

ANITA BONITA

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Summary: Experience in all facets of copywriting and broadcasting — including news and feature writing, programming, and production. Commercials, narration, imaging, and other voice projects. Skills: audio editing; booking; interviewing; web/graphic design; proofreading, fact-checking, editing; project and staff management.

Selected Experience:

- 9/18–8/24 Audacity, New York City News Anchor/Writer/Producer**
Writing, editing, anchoring, and production of newscasts on WCBS 880. WGA Writer for AM Drive, MIDDAY, PM Drive on WCBS and 1010 WINS. WGA Producer for all dayparts.
- 6/18–11/19 FiOS1 News, New York Senior Assignment Editor (AM Drive)**
Assignment of reporters, guiding them through the news-gathering process. Liaison between reporters and producers, working with news management to develop strategy for all broadcasts. Monitoring of stories from all sources and gaining actionable information from press contacts. Guest booking. Script writing and editing.
- 12/08–3/09 Sirius XM Satellite Radio, New York City News Editor**
News editor and reporter for Sirius XM Emergency Channel, overseeing breaking news.
- 1/06–9/08 WJRZ-FM, Monmouth-Ocean News Director/Air Talent**
Morning Show co-host, producer, and news director for Greater Media Oldies/Classic Hits outlet. 4.2, 12+, Monmouth-Ocean; 7.2, 12+, Ocean only.
- 4/99–8/04 RCS, Inc. / Media Monitors, LLC Music Manager [7/01–8/04, 6/05–4/17],**
6/05–4/17 White Plains, New York Technical Support Specialist [4/99–7/01]
Product manager of music data for airplay identification system. Managed staff of 25 full- and part-timers. Maintained music library; technical support for RCS software.
- 7/93–2/98 SJS/ProMedia Radio Networks, Inc. Executive Producer [1/96–9/97],**
New York City Staff Writer, Art Director/Ad Designer
Creative Services for international syndicator. News, feature, and comedy writing and production for all genres. Marketing, advertising, publicity, and media relations. Supervision of creative staff, overseeing mainstream production. Development and execution of new services.
- 2/90–10/93 WWOR-TV / CBS Sports, New York City Reporter/Researcher, CBS Stage Manager**
Reporting and research for Mets and Major League Baseball broadcasts.
- 4/87–9/88 WNEW-AM 1130 Assistant PD/Jazz Music Director,**
New York City Morning Show Producer [4–7/87]
Programming, operations, and promotions; creation of specials, and research, interviewing, and writing; airstaff supervision; compiled weekly contemporary jazz playlist and served as liaison with labels, trades, and the media; publicity and public relations; production and fill-in airshifts.
- 7/83–4/87 WHTZ-FM [Z-100], New York City Line Producer, Z-Morning Zoo**
Show prep, production, and operations for USA's top-ranked radio morning show; coordination of contests, promotions, and publicity; commercial copy, promo, comedy, and newswriting; extensive research; maintenance of oldies library and station archives.

Education:

State University of New York at Albany (BA cum laude in Linguistics, minor in Music)

Certifications and Affiliations:

MARQUIS WHO'S WHO IN THE WORLD, 2020
WHO'S WHO IN THE MEDIA AND COMMUNICATIONS, 1998–1999 (premiere edition)
Member of SAG-AFTRA, WGA, and National Association for Female Executives