

ANITA BONITA

Selected Experience:

- 4/99–8/04** **RCS, Inc. / Media Monitors, LLC** **Music Manager [7/01–8/04, 6/05–],**
6/05– **White Plains, New York** **Selector Support Specialist [4/99–7/01]**
Manager of music data for airplay identification system. Previously maintained RCS music library and involved in all music-related activities. Assisted in development of marketing and advertising.
- 12/08–3/09** **Sirius XM Satellite Radio, New York City** **News Editor**
News editor and reporter for Sirius XM Emergency Channel, overseeing breaking news.
- 1/06–9/08** **WJRZ-FM, Monmouth-Ocean** **Air Talent/News Director**
Morning Show co-host and news director for Greater Media Oldies/Classic Hits outlet.
- 7/00–** **Buzznet Media, New York City** **Operations Manager**
Daily operations (including websites) of consultancy for broadcast and other media.
- 12/00–2/01** **KABL (AM 960), San Francisco** **Interim Music Director**
Transitioned station from Soft A/C back to Standards. 1.7 to 2.4, 12+, in first Book.
- 7/93–2/98** **SJS/ProMedia Radio Networks, Inc.** **Director of Creative Services [1/96–9/97],**
New York City **Staff Writer, Art Director/Ad Designer**
Creative Services for international syndicator. News, feature, and comedy writing for all genres. Marketing, advertising, publicity, and media relations. Supervision of creative staff; overseeing mainstream production. Development and execution of new services.
- 2/90–10/93** **WWOR-TV / CBS Sports, New York City** **Research Associate, CBS Stage Manager**
Reporting and research for Mets and Major League Baseball broadcasts.
- 4/87–9/88** **WNEW-AM 1130** **Assistant PD/Jazz Music Director,**
New York City **Morning Show Producer [4–7/87]**
Programming, operations, and promotions; creation of specials, and research, interviewing, and writing; airstaff supervision; compiled weekly contemporary jazz playlist and served as liaison with labels, trades, and the media; publicity and public relations; production and fill-in airshifts.
- 7/83–4/87** **WHTZ-FM [Z-100], New York City** **Line Producer, Z-Morning Zoo**
Show prep, production (8-track), and operations for USA's top-ranked radio morning show; coordination of contests, promotions, and publicity; commercial copy, promo, comedy, and newswriting; extensive research; maintenance of oldies library and station archives.
- 11/84–4/87** **ROCKIN' AMERICA TOP 30 COUNTDOWN** **Program Coordinator/Chart Manager**
Writing, research, and production for internationally-syndicated radio countdown show.
- 2/79–11/82** **Young & Rubicam Inc., New York City** **Assistant Producer, Music/Radio**
Clients included New York Telephone, National Urban League, TIME Inc., Lincoln–Mercury.
- 6/78–** **Various Clients**
Imaging, voiceover, music, writing, web, publishing, promotion, and production assignments.

Education:

- 8/75–5/78** **State University of New York at Albany** (BA cum laude in Linguistics, minor in Music)

Certifications and Affiliations:

WHO'S WHO IN THE MEDIA AND COMMUNICATIONS, 1998–1999 (premiere edition)
Member of SAG-AFTRA and the National Association for Female Executives